

Press Release

ARN January 2015 - m-View brings wearable Fire Cam cameras to the market

NSW Fire and Rescue, Wilson Security and CSG will begin trialing the wearable camera technology

The system is comprised of a Wi-Fi pro camera, which attaches to any shirt, vest or coat and can record high definition 1080p. It also features a 150-degree wide angle lens, LED light and infrared light. In addition, the live streaming capability can be hosted and stored in a secure cloud or private managed system.

m-View's streaming software is part of a central component of Fire Cam's OnCall Live video system. The cloud service allows users to stream live video, audio and GPS location data.

The ruggedised and heat-resistant cameras are targeted at emergency service providers and other market segments such as industrial, construction, transport, health, local council and law enforcement agencies.

NSW Fire and Rescue (NSWFR), Wilson Security and IT systems integrator CSG have signed up to trial the technology.

NSWFR operational communications systems officer, Graham Tait, said it was looking to trial the use of body-worn Fire Cam cameras to gain more insight into emergency situations.

"The views available from both inside and outside an incident scene help provide enhanced intelligence from the emergency event and can assist in resolving the incident faster and more efficiently," Tait said.

Wilson Security Asia Pacific CEO, John McMellan, said the cameras will help deliver an enhanced level of responsiveness while providing video data for ongoing strategic planning.

CSG managing director, Julie-Ann Kerin, said it was interested in exploring real-time video streaming technology with its field service technicians to help improve customer service outcomes.

“CSG has a number of customers in regional Australia, we are hopeful that the technology could also support our customers by increasing their access to some of our most highly skilled technical specialists,” Kerin said.

m-View has long standing relationships with customers within Australian emergency services, including the Queensland, NSW, Victorian and West Australian fire services, as well as several state law enforcement agencies.

m-View CEO, Andre Obradovic, said it was looking to expand its channel relationships in the market, particularly with partners that service local councils and municipalities, which he touted as a big growth area.

“We’re trying to find IT partners that don’t just sell hardware, but would also be interested in selling our service,” Obradovic said. “Our core skill is building the software and making sure it works with the hardware. We want partners to be our feet on the street with customers. They’ll make a good margin on hardware but also great margins on the software sales and cloud-based storage.”

Source: <http://www.arnnet.com.au/article/563767/m-view-brings-wearable-fire-cam-cameras-market/>