

Press Release

The Channel NZ January 2015 - Australian Video Streaming Solutions Distributor Looking for NZ Resellers



Australian wearable video streaming solutions distributor m-View is setting its sights on the New Zealand market, with plans to penetrate government and emergency services.

m-View has signed an exclusive distribution agreement with US developer of ruggedised wearable cameras, Fire Cam, in a deal expected to fuel adoption of live video streaming and recording for front-line police and emergency services officers in Australia. The company is hoping the same will happen in New Zealand.

Since its inception 10 years ago, m-View quickly gained a reputation for developing intelligent software supporting the reliable transmission of live video across mobile networks, with a range of supporting solutions around the presentation of video data to enhance command and control and logistics operations.

m-View will become the exclusive A/NZ distributor of both Fire Cam's Fire Cam ruggedised and heat-resistant cameras - targeted at emergency services as well as industrial market segments - and the Police Cam cameras aimed at law enforcement.

Andre Obradovic, m-View CEO, says the company is hoping to establish itself in the New Zealand market and build a partner network.

“We’re looking for New Zealand resellers,” he says. “We’re really busy in Australia and Singapore, and we want to get something going in New Zealand as quickly as we can.”

Aimed at government, emergency services and even wildlife and fisheries, Obradovic says there is certainly space in the New Zealand market for this kind of software.

“There is nothing in the market right now that does live streaming in this kind of rugged form,” he says.

“Ideally we’d like to help all the emergency services in New Zealand with a capability of streaming live video. This type of capability should be across all government and emergency services as it provides an open collaborative platform during times of emergency.”

Obradovic says m-View is keen to talk to ICT and SAAS providers in New Zealand to distribute the software, with skills in software sales and those who have good relationships with government departments.

SOURCE: <http://thechannel.co.nz/story/australian-video-streaming-solutions-distributor-looking-nz-resellers/>